

NEWS

FOR IMMEDIATE RELEASE

IMAP Expands Its Global Reach with Key Capital

Preeminent middle-market M&A advisor expands its capabilities *to connect buyers and sellers throughout the world*

DUBLIN – December 10, 2008 – IMAP announced it has selected Dublin-based Key Capital as its exclusive Irish partner to help serve its European and international clients on cross-border transactions. Key Capital joins 56 other IMAP firms with 100 offices in 35 countries throughout North and South America, Eastern and Western Europe, Australia and Asia.

"We are delighted to welcome Key Capital as our newest European member," said Mark Esbeck, president of IMAP. "Key Capital has a strong transaction record serving a variety of clients ranging from entrepreneurs, private corporates and family offices to listed public companies and institutional investors. The firm's standards for client service and satisfaction represent the best of what the European and international M&A advisory market has to offer."

Key Capital is a Dublin-based corporate finance firm formed in 2001 by Conor Killeen, Kyran McStay and Ken Mintern, offering M&A, capital markets and wealth management advice to a core group of Irish and international clients. The firm provides expert and in-depth advice on mergers and acquisitions, disposals, capital structure and funding. Key Capital has particular industry and transaction expertise in the areas of energy/renewables, support services, retail, media, financial services and private equity securitisations.

"We are very pleased to become the Irish partner in the IMAP network," said John Sheridan, director of Key Capital. "We look forward to working closely with our IMAP partners to help bring international acquisition opportunities to Irish corporates and facilitate companies seeking to acquire businesses in Ireland."

In 2007, IMAP member firms completed 254 transactions with an aggregate transaction value of \$9.95 billion. Sixty-four of these transactions were cross-border closings involving collaboration between member advisors to connect buyers and sellers throughout the world. According to Thomson Financial league tables for middle market advisors, IMAP ranked No. 6 in Europe in 2007 for transactions up to \$200 million in value and on a global basis ranked No. 7 for similar sized transactions.

About Key Capital:

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